

## Branding Resources

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### You need the following for your company:

- Company name
- Logo
- Website
- Biz cards
- Website

### Tips:

- Investors are investing in YOU so I highly recommend your name (or initials) is incorporated into the name
- Check out the website examples below for the content that should be on your site

### Website Design:

Website designer Margaret Cogswell has created websites for investors in my consulting program. Here is an example of her work: <http://parkcapitalproperties.com/>

Here is Margaret's contact information:

- Phone: 843-830-1233
- Email: [margaretcogswell@gmail.com](mailto:margaretcogswell@gmail.com)
- Website: [www.margaretcogswell.com](http://www.margaretcogswell.com)

### Website examples:

Use the following website examples as a guide, not a template. You need to have your own approach when designing a website. You don't want it to be a "copy and paste" version of someone else's website or else it will look like a rip off.

<http://www.joefairless.com>

<http://www.nilecap.com/>

<http://www.emdinvestments.net/>

<http://www.stewartinvesting.com/>

<http://www.bldcapitalgroup.com/>

<http://www.casmoncapital.com/>

<http://olddawgsreinetwork.com/>

<http://www.foundersgrovecapital.com/>

<http://contiorg.com/>

<http://maccvp.com/>

<https://www.sugarhillre.com/#intro-shift>

### Places to get cheap logos:

<http://www.logogarden.com/>

<http://fiverr.com/>

**Places to get cheap biz cards:**

<http://www.logogarden.com/>

<http://www.vistaprint.com/>

**Places to get cheap websites and hosting:**

<http://www.squarespace.com/>

**Place to get free images for website:**

<http://pixabay.com/en/>

<https://www.pexels.com/>

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**Do you need debt for your deal, equity for your deal, or maybe a loan guarantor to get qualified for financing? Here is a mortgage broker that the clients in my consulting program and my company have used: Marc Belsky at Eastern Union. Call Marc at 212-897-9875 or send him an email at [mbelsky@easterneq.com](mailto:mbelsky@easterneq.com).**