How to Follow Through and Persist with Your Goals



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Tony Robbins, the world-renowned success coach, recorded a 35-minute video message, which is one of the best goal setting videos out there. The context of the video is around achieving your New Year's resolutions, but this advice can be applied to all goals (business, personal, relationship, fitness, etc.) and to any time of the year.

Click here for part 1 (10 minutes)

Click here for part 2 (10 minutes)

Click here for part 3 (10 minutes)

Click here for part 4 (5 minutes)

At the conclusion of the video, perform the four-step exercise Tony outlined in the fourth video. I recommend setting aside a full hour to complete this exercise in order to answer each question in as much detail and with as much honesty as possible:

Step #1 – Select an area of your life you would like to improve and describe what that area is like for you currently. Be specific.

Since we are in the money-raising, multifamily syndication business, that should be the area you select for the purpose of this exercise. However, after completing this exercise for real estate, you can repeat it for other aspects of your life as well (relationships, personal, fitness, etc.)

Step #2 – Write down the rituals that have shaped your current conditions in this area. Be honest!

Step #3 – Write down what you want. What's your compelling vision? Be specific!

Step #4 – Write down the rituals that will get you your compelling vision. What would you need to do differently each day to get what you want?

Overall, by performing this exercise, you are selecting an area you want to improve in, describing your current situation, outlining the rituals that have gotten you to where you are, creating a vision for where you want to be, and designing rituals and routines to get you there.

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